



## ABOUT THE COMPANY

**Arab Bollywood**, founded in 2013 with a long-term dream and output of a passion for cinematic world of the founder and director Mohammed Khatib. Arab Bollywood is a production house with presence in two culturally different locations – Kuwait & India. The production house aims in highlighting concepts that touch human conscience and raise a question on one's approach towards the world, challenging concepts like arrogance, egotism and identifying the need for basic humanity traits in all beings. This is portrayed through a unique artwork named as – "**Am I a Hero?**"

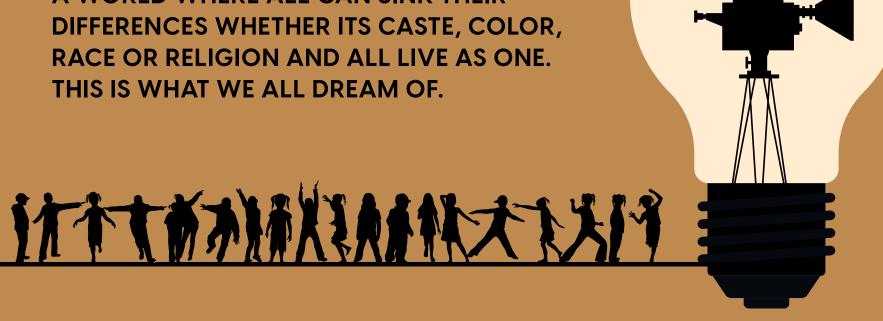
"Am I a Hero?" is a thought provoking project shading light on concepts of peace and humanity that would bring a self of realization to the audience of the harsh ground reality of the present world. This art work aims to portray reality which makes one ponder over the unforgiving and unpleasant reality of no single being – whether being man, woman or even an innocent child will not be spared in war.

# VISION



#### A WORLD WITHOUT SUFFERING,

HATRED, DISCRIMINATION, FEAR, VIOLENCE A WORLD WHERE ALL CAN SINK THEIR DIFFERENCES WHETHER ITS CASTE, COLOR, RACE OR RELIGION AND ALL LIVE AS ONE. THIS IS WHAT WE ALL DREAM OF.



Here at Arab Bollywood, our vision is to evoke a feeling, a sensation, responsibility towards mankind. A message of "Humanity, Peace, Prosperity, Love and Care" across the globe is what Arab Bollywood believes and strives in. We believe bringing up of such topics is the need of the hour. With various advocates of peace being the inspiration – whether it be Mahatma Gandhi or Mother Teresa, Arab Bollywood marches on with a message of peace and harmony.

This project is a combination of various cinematic universes – Bollywood, Western Cinema and the Arab world. Taking the best of each culture into account, this project produces a unique watch that seeks to leave a big message of peace behind.

As mankind hurtles towards an irreversible destruction, we want to spread the message of peace and urge the

audience to take a step

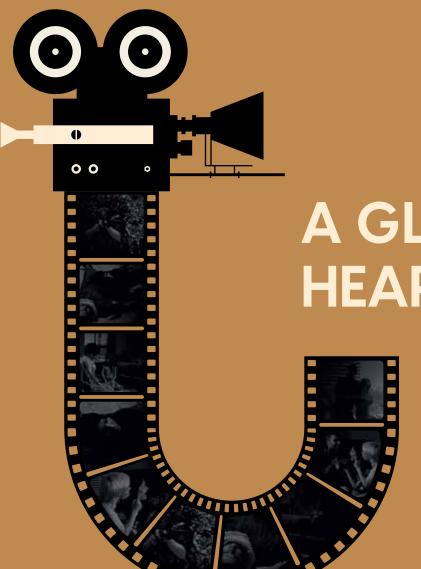
we are headed. Arab Bollywood's mission from its artwork is the audience questioning itself after the watch with the following questions:

back and reflect on where



- $\cdot$  Build peace & restore lives?
- · Eradicate the epidemic of hatred eating away our world?
- · Annihilate the ego and selfishness within us?
- · Create a union of trust?
- · Take the initiative ourselves and be the change that the world seeks for?

Our **Mission** is to throw light on the prevailing "**Hatred & Revenge**" pervading mankind and magnify the flaws in this self-conceited attitude to show how it is gradually destroying the world. We wish to convey a shared communiqué that gets entrenched in the very soul of the audience, thus reflecting on the issues highlighted in the movie and spark a fire of change within.





# A GLIMPSE INTO THE HEART OF THE STORY

#### "Am I a Hero?"

is a story that beautifully showcases and captures the conflicting faces of mankind.

The story revolves around a 3-year-old orphan girl and a high-ranking soldier who kills once ordered. A father, a son, a husband and a Soldier – One individual many roles.

The movie is based on three-year-old an innocent girl child who is the only survivor from her family. She ends up with the high rank officer who had killed her entire family. Staying under the same roof she starts giving him the message of peace that changes him into a better human.

"Am I A Hero?" is a visual showcase that is portrayed "Out of the Box" with the Unique Selling Point of the movie being a silent movie – where all dialogues are spoken throughout the movie yet a message is delivered by hard work of all artists involved in helping the Director and Story Writer's vision to come alive. With the music, sound effect and heart wrenching portrayal. Arab Bollywood tries to touch the heart and mind of every individual watching the movie by focusing on the output that brings a substantial change in one's life.

### THE MESSAGE

#### THE MOVIE WILL EVOKE TWO QUESTIONS WITHIN YOU:

Are you a Hero in agreement with your conscience

Whenever you look at yourself in the mirror?

Are you a Hero with approval from your creator

Whenever you ask something from your creator?

In a world ridden with geo-political crisis, every person harbours anger and passionate opinions deep within. This anger is misdirecting us and killing our empathy and compassion for others. Today's society tend to become sadists, seeking revenge and enjoying the pain of others when things do not go their way. All this, despite all religions of the world giving one united message of **Peace. "Am I a Hero?"** aims to awaken the forgotten FEELING of empathy within us. After all, change begins within and we believe we can change the world by adopting this from **Reel Life to Real Life**.



"Am I a Hero?" captures the conscience of the decorated army officer who is renowned for his killing spree and accuracy. The officer faces his creator in a mirror and asks himself if he received instructions from his creator to slaughter innocent people. Such heart wrenching message shall be answered in our movie – as the officer discover the action of his horrendous deeds from the most unexpected source – a 3-year orphan girl.



## CHALLENGES

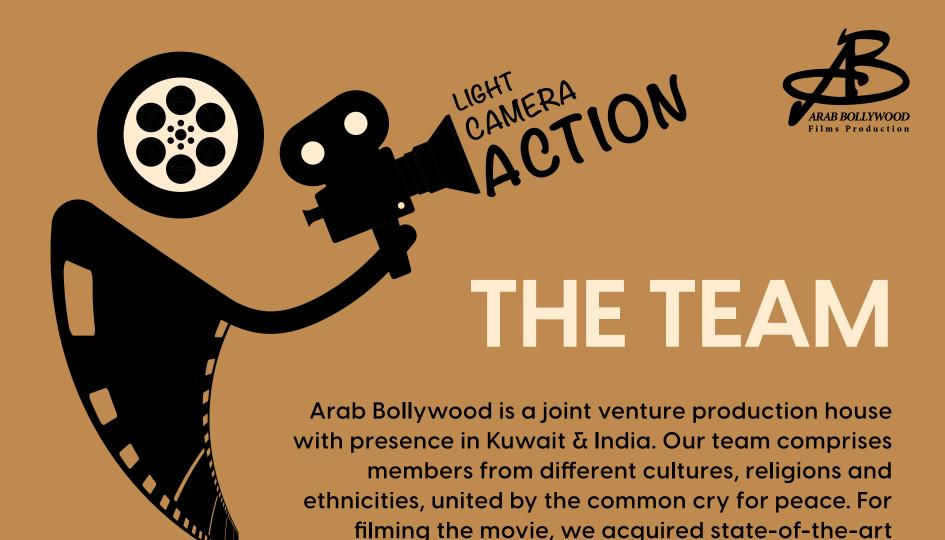
The Biggest challenge was to portray the vision of a Director Mohamed Khatib into action. With the entire crew – from the actors to the support staff never being a part of the silent movie, it's a performance of the Director to produce an art piece enabling the best out of every crew and artist involved in the project.
 Two three-year-old actresses are the central stars, and they are the main storyline developers. Directing such young actresses to deliver a deep and meaningful message is itself a challenging task.

In filming the movie without dialogues, it is essential that the artist can express their emotions in the best possible way, a challenge beautifully surpassed by the absolute vision for the project.

The movie focuses on efficient yet effective sound effects as carriers of the cinematic experience of the audience. A fusion of various genres of music, Western & Arabic to cater to the vast targeted audience. The best Orchestras were recorded in 3 different locations – Egypt, India and Kuwait to enable a sound track that adds value to the entire screenplay.

O5 It was a challenge to build up a team of professionals from various countries with the aim of turning the raw talent into something spectacular. Due to writer/director Mohamed Khatib's expertise in the various cultures, he was able to overcome the huddle of building a team of professionals from different nationalities.





It seemed impossible to build the team when it came to working with people from different countries, with a limited budget and not compromising on quality. We are proud and happy that all those people who joined us did not work for money but they believed in the director and the concept of peace for the upcoming generation and for the world at large. Our team brings out the best of Western, Arab, and Indian cinema, featuring an international star cast, an impeccable crew, and Writer  $\delta$  Director, **Mohammed Khatib**.

production equipment and consulted a gamut of

experts, focused and professional staff



## GET TO KNOW US

We are not just filmmakers. We are in the business of making films. We understand the complexities of making and marketing a successful movie. Our capabilities, right from cinematic film-making techniques to the most sophisticated visual effects help capture the stunning imagery of the franchise. We are committed to donate a percentage of Arab Bollywood net profit margins to child support. For this child support, the sponsors involved with the project will also generate goodwill from the media. We are committed to donate up-to. Corporates may also choose to join us through the advertisement / promotions mode. We stand on the precipice of a new era - an era of peace. With "AM I A HERO?" we will create monumental waves at spreading peace across the world through the medium of cinema.

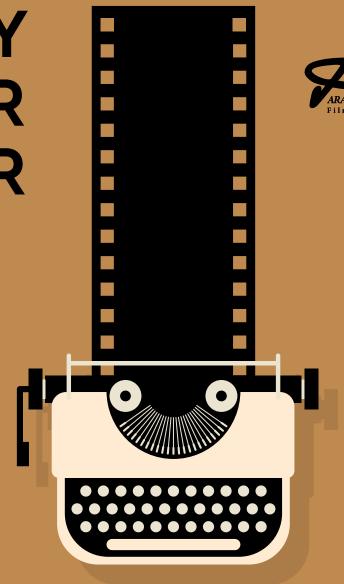




# THE IDEOLOGY OF THE WRITER AND DIRECTOR

Mohamed Khatib who believes in a new concept of cinema by bridging various difference such as casts, religions, races, and countries together.

With him firmly believing on a strong, impactful and heart touching message being delivered by his vision, he enforces on the "Can the message remain in audiences' minds and soul when they return home?"



The belief of Director approach is derived from the selfish traits of today's world, the insensitivity feeling towards one another, a feeling of lack of humanity prevailing in the world. The Director is inspired by the humanitarian ideologies of great leaders and individuals of the past.

The main purpose for Arab Bollywood's establishment is to educate people about humanity, which is a big challenge since people are all victims of their own attitudes – the negligence of basic human responsibilities to one another.











## ASK YOURSELF!

"Am I a Hero?"

In front of my creator or the world

Dont be witness to history
Be a part in **Making History** 

#### **MOHAMMED KHATIB**

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